



# WIN A TRIP FOR YOU AND A MATE TO

## BEEFAUSTRALIA



**6**  
TRIPS TO  
BE WON



### Buy selected Merial Cattle products this autumn and you could win a trip for you and a mate to Beef Australia 2018\*

#### How it works

**STEP  
1**

##### Purchase Merial cattle products

Between 1 March 2017 and 30 June 2017 with every purchase of a Merial cattle brand you can enter the competition to win!

See in-store for eligible products.

**STEP  
2**

##### Visit [buymerialandwin.com.au](http://buymerialandwin.com.au) and enter your details

After purchasing product, visit the website, enter your details and tell us in 25 words or less "How do you get your weaners off to the best start?"

Entries close 5pm 30 June 2017.

**STEP  
3**

##### Winners judged and announced in July – 6 prizes to be WON!

The six entries judged as the most creative, original and unique will win a trip to Beef Week 2018!

#### What you and a mate can win

- Flights to Rockhampton
- Twin accommodation in Rockhampton
- Three day Beef Week experience

Winners announced in July 2017 for travel between 6 May 2018 and 12 May 2018 (Exact travel dates to be confirmed closer to event date).



GENERATIONS OF PARTNERSHIP

