



AVENGE®

CASH BACK OFFER

Bayer understands our farmers are doing it tough, we would like to help by providing cash back on Avenge purchases made during September – October 2018.



Bayer is contributing to the “Fighting for our Farmers” drought relief fund, in partnership with the National Farmers’ Federation.

Those who wish to also help their fellow farmers can choose to donate a portion of their Avenge cash back redemption to the appeal.

REDEMPTION METHOD:

- 1) Retain purchase receipt
- 2) Take a photo of the receipt and email along with your name and phone number to: ahpromotions.anz@bayer.com
- 3) Once your purchase details have been validated (1– 2 weeks)**, you will receive an email to select 1 of the 4 eligible retailers: Woolworths, Caltex, Coles, Dan Murphy’s.

Want to donate? You can opt to donate a portion of your cash to the “Fighting of our Farmers” drought relief fund.

- 4) Once complete you will receive the eGift Card via email to be used online or printed to use in store at your selected retailer.

Redemptions on purchases made during the promotional period accepted until 30th Nov 2018.

DROUGHT RELIEF APPEAL



FIGHTING FOR OUR FARMERS



*In one transaction. **eGift Card will be received after 15th of September 2018. Please see Terms and Conditions for more details.
©Bayer Australia Ltd 2018. 875 Pacific Hwy, Pymble NSW 2073, ACN 000 138 714. Avenge® is a registered trademark of the Bayer Group.
To find out more, call our customer information line on 1800 678 368 (Monday to Friday).



AVENGE®

CASH BACK OFFER

TERMS & CONDITIONS

1. The promoter is Bayer Australia Limited (ABN 22 000 138 714) of 875 Pacific Highway, Pymble NSW 2073, telephone (02) 9391 6000 ("Promoter"). Avenge® is a registered trademark of the Bayer Group.
2. Instructions on how to enter this Avenge® Cash Back Promotion ("Promotion"), how to claim and the rewards form part of these terms and conditions. Participation in this Promotion is deemed acceptance of these and any other applicable terms and conditions ("Terms and Conditions"). Any entry not complying with the Terms and Conditions is invalid. The Promotion offer is not valid in conjunction with any other offer.
3. The Promotion commences on 1st of September and ends 11.59 AEST on 31st October 2018. (Promotion Period). Claims accepted via email until the 30th of November 2018.
4. Participation is only open to Australian residents aged 18 years or over ("Eligible Participants"). Employees (and their immediate families) of the Promoter and agencies associated with this Promotion are not Eligible Participants. Immediate family includes any of the following: spouse, ex-spouse, de-facto spouse, child or step-child (whether natural or by adoption), parent, step-parent, grandparent, step-grandparent, uncle, aunt, niece, nephew, brother, sister, step-brother, step-sister or first cousin.
5. To be eligible to enter and claim a Promotional e-card, eligible Participants must, during the Promotion Period, purchase ten (10) or more drums of Avenge® 20L in a single transaction from an accredited Bayer agent ("Eligible Purchase") during the period of 1st September to the 31st October 2018 (the Promotion Period), whilst stocks last. Purchases of any product other than the Qualifying Product do not qualify for this Promotion.
6. For each qualifying transaction during the Promotion Period, the participant will receive an eGift Card with the total redemption sum calculated by \$20 per drum for a volume purchase of between 10 – 39 drums or \$40 per drum for a volume purchase of 40 drums and over, whilst stocks last.
7. To claim a Promotion award, Eligible Participants must then email ahpromotions.anz@bayer.com, including all requested details including, without limitation, a copy of the purchase receipt, entrants name, phone number and preferred email address, invoices will be accepted until 30th of November 2018. Once their email purchase details have been validated (1 – 2 weeks), they will receive an email confirmation with a link to the redemption site. They will then be directed to select an eGift Card from one of the following retailers: Woolworths, Coles, Dan Murphy's, Caltex, David Jones. Once complete you will receive the eGift Card via email to be used online or printed to use in store at your selected retailer.
8. The Eligible Participant will also have the option on this site to donate a portion of their e-card redemption dollar value to the 'Fighting for our Farmers' 2018 Drought Relief Fund for Australian Farmers (RARF) which is managed by RAWCS. The portion that they have chosen to donate will be collated by Edgepri which is the third party managing the e-card redemption website. The total donation tally will then be notified to Bayer at the end of the promotion with the aggregated total being paid by Bayer directly to the 2018 Drought Relief Fund for Australian Farmers (RARF). Bayer is also making an additional donation to the "Fighting for our Farmers" drought relief fund and partnering with the National Farmers' Federation to offer assistance to our farmers.
9. The e-card redemption website is managed by the third party, Edgepri. Participant's personal information inputted into this website or provided by participants on Promotion forms shall only be used by such third party for the purpose of this Promotion and shall not be used by them for any other purposes. Likewise such information shall only be provided to the Promoter for the purposes of the running of this Promotion (including contacting participants to ensure the correct Gift With Purchase product is provided) and will not be used by the Promoter for any other purpose.